

NORTHEAST GOLF SHOW

SAVE THE DATES MARCH 15-17, 2024

FOXBORO, MA AT GILLETTE STADIUM

THE LARGEST SHOW IN THE REGION AT THE DESTINATION FOR ALL SPORTS FANS



SHOW SNAPSHOT



IT'S THE 3RD ANNUAL GOLF SHOW

- 15,000+ golfers throughout the 3-day show
- 90,000 sqft. field house w/ 75' ceilings
- 200+ exhibit booths
- 10,000 sqft. Demo & Fitting area
- 5,000 sqft Pro Shop
- All-encompassing promotional campaign that includes TV, radio, billboards, print/online, direct mail and social media.
- Free Parking, on-site hotels, restaurants & entertainment

Book Your Booth at www.NortheastGolfShow.com



HIGHLIGHTS

EXHIBIT HERE



EXHIBITOR PACKAGES

BOOTH SPACE, MAGAZINE, SHOW PROGRAM,
DIGITAL PROFILE & SOCIAL MEDIA BUNDLES

EXHIBITOR BOOTH RATES

PLEASE FILL OUT ON CONTRACT

- **10×10 = \$14/sqft. BEFORE 12/31/23 & \$15/sqft AFTER**
- **10×20 OR 10×30 = \$12.50/sqft. BEFORE 12/31/23 & \$13.5/sqft AFTER**
- **20×20 OR BULK SPACE = \$10/sqft. BEFORE 12/31/23 & \$11/sqft AFTER**
- **CORNER FEE = \$200/corner**

Your exhibitor package includes:

- 8' draped backwall & 3' sidewall
- Company identification sign
- 24 hour security service
- Company listing and link on show website
- 5 exhibitor credentials
- 4 guest tickets

Please note that space does NOT include carpet/floor covering, tables, chairs, electrical outlets or freight/handling. Internet and parking is free the entire show.

Carpet/flooring is REQUIRED in all booths, NO EXCEPTIONS.



MARKETING ADD-ON PACKAGES

PLEASE CHECK OFF ON CONTRACT

Par Package - \$500

1/4 page ad and shared dedicated eblast w/ 3 other exhibitors

Birdie Package - \$900

1/2 page ad and shared dedicated eblast w/ 2 other exhibitor

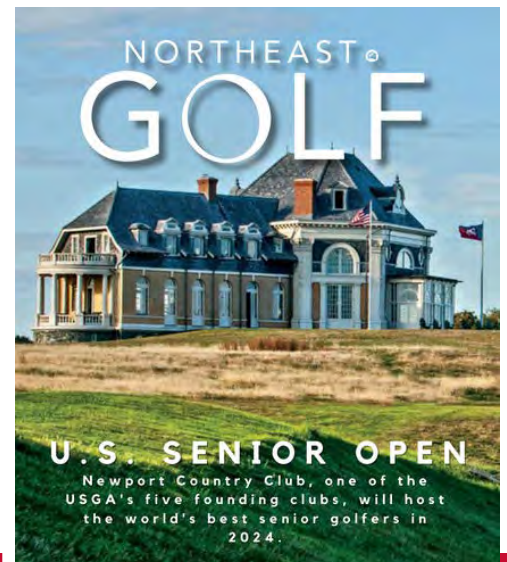
Eagle Package - \$1,500

1 page ad and exclusive dedicated eblast

ALL INCLUDE

*** digital profile on our website & a social post/story on your brand***

2024 ISSUE COVER



NORTHEAST GOLF PRINT CIRCULATION

- Affluent avid golfer subscriber base
- Every golf facility in the region
- Every resort in the United States
- Thousands of business waiting rooms
- Golf consumer trade shows

DIGITAL REACH PER ISSUE



1.5M+



250K+



75K+

500,000+

READERS PER ISSUE

MAGAZINE SPACE DEADLINE

1 / 15 / 24



NORTHEAST GOLF 82% Male

Median Age: 53

\$249,000 Average Household Income

56% PRIVATE COUNTRY CLUB MEMBERS

28% OWN MORE THAN ONE HOME

36% PLAN ON BUYING A RETIREMENT HOME

73% TAKE AT LEAST ONE GOLF TRIP PER YEAR

59% SPEND \$4,000+ ANNUALLY ON EQUIPMENT & APPAREL

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Tim Branco: Editor, Northeast Golf | 774-930-1623 (cell) : tim@nepubinc.com

WWW.NORTHEASTGOLFSHOW.COM

FLOOR PLAN AS OF 9/15/24

BREAK THE GLASS CONTEST *LeaderBoard NEW ENGLAND*

APOLLO POOLS & SPAS **SHORT SHOT CONTEST**

TURFANDSIMS.COM

SIM & TURF SHOP Closest to the Pin Contest Straightest Shot Contest

METRO MINI LINKS PUTTING COURSE

LeaderBoard NEW ENGLAND To Borrow: *Davis Taylor* *Tommy Timid* *PGA* **DRIVE CHIP & PUTT** *New England Section*

PGA **New England Section Learning Center**

VIP 10-Minute Tune-Up

MEGA PUTT CONTEST

933	935	937	939
4'			
834	836	838	840

LONG PUTT CONTEST

ENTER TO WIN, RAFFLES & MORE **CONTEST TICKETS**

44TH U.S. SENIOR OPEN
NEWPORT C.C.
19th HOLE
BITES & BEVERAGES

Training Aid
Testing Range

FORE THE LADIES GOLF SECTION

706
705
608
607
606
605
507
506
505
406

709	711	713	715	717
4'				
610	612	614	616	618
10'				
609	611	613	615	617
3'				
510	512	514	516	518
10'				
509	511	513	515	517
7'				
414	416	418		

10' AISLE 600

621	623	625	627	629
10'				
522	524	526	528	530
10'				
521	523	525	527	529
7' INTERNET				
422	424	426	428	430
10'				
421	423	425	427	429
3'				
322	324	326	328	330
10'				
321	323	325	327	329
3'				
222	224	226	228	230
10'				
221	223	225	227	229
4'				
122	124	126	128	130
10'				

RESTROOMS

ENTRANCE

GOLF PRODUCT MARKETPLACE

410
409
312
311
310
309
210
209

T&S REFURBISHED GOLF BALLS

EXHIBITOR REGISTRATION

Show Office

TICKET TAKERS

CONTEST TICKETS LOS CABOS

10' AISLE 500

534	536	538	540
10'			
533	535	537	539
10'			
434	436	438	440
10'			
433	435	437	439
10'			
334	336	338	340
10'			
333	335	337	
10'			
234	236	238	240
10'			
233	235	237	239
10'			
134	FORE LESS GOLF		
10'			

10' AISLE 400

10' AISLE 300

10' AISLE 200

10' AISLE 100

OnCore GOLF
DEMO & FITTING RANGE

SRIXON

Cleveland GOLF

Wilson

Mizuno

cobra

PING

TaylorMade

Tour Edge

Callaway

Pro Shop Equipment Demo Area

Sunday River **TEN** **BOYNE GOLF** **YUKONDAY**

GOLF FORE LESS Pro Shop **GOLF FORE LESS Pro Shop** **GOLF FORE LESS Pro Shop** **GOLF FORE LESS Pro Shop** **GOLF FORE LESS Pro Shop**

PRINT. DIGITAL. SOCIAL. EVENTS.

BRANDING & GRAPHIC DESIGN | PRINTING & MAILING
WEB DESIGN & HOSTING | SOCIAL, EMAIL & CONTENT MARKETING
DIGITAL & PRINT ADVERTISING | GEO, EVENT & ADDRESSABLE FENCING



HOME GOLF LIFESTYLE **MEDIA** DESIGN.DISTRIBUTE.DELIVER

PRINT • DIGITAL • SOCIAL • EVENTS

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